



Bhagini Nivedita College

Faculty Details



Title	Dr.	First Name	Rachna	Last Name	Mohan	
Designation		Associate Professor				
Address						
Phone No Office						
Residence						
Mobile						
Email		rachna.mohan@bn.du.ac.in				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
PhD		University of Delhi			2008	
M.Sc. (Textiles & Clothing)		Lady Irwin College, Delhi University			1994	
M.Ed.		Annamalai University			1996	
Career Profile						
<ul style="list-style-type: none"> Working as Associate Professor in the Department of Home Science, Bhagini Nivedita College, teaching Fabric & Apparel Science (FAS) Courses in B Sc Home Science Honours and Apparel Design & Construction Course of BA Programme. Have over 23 years of teaching experience including three years (2009-2012) of International experience of teaching 4 years Bachelors' in Fashion Design at the Royal University for Women (RUW), Bahrain where I gained valuable experience by teaching and refining the curriculum of a 4 years' Bachelor's degree programme as well as a six months' programme in fashion design. Have also served as the Acting Dean of the Faculty of Art & Design at RUW for a year and led the faculty in successfully complying with Edexcel verification and internal quality assessment requirements. 						
Administrative Assignments						
EXPERIENCE IN CURRICULUM DEVELOPMENT, QUALITY MANAGEMENT AND EVALUATION						
<ul style="list-style-type: none"> Expert member of the panel for the Curriculum Development of Certificate in APPLIQUE ART, IGNOU, December 2020. Development of Digital Resources for Vocational Subject Hand Embroiderer for Class IX in January, 2020 at PSSCIVE, Bhopal. Expert member of the panel for the Curriculum Development of Certificate in Fashion Design Programme, IGNOU, December 2019. At the Royal University for Women (RUW), Bahrain, developed the programme content for two of the courses of the certificate course in fashion design as well as revised and refined the course descriptions of all the courses taught by me between 2009 to 2012. 						

- Expert member of the panel of the Distance Education Council, IGNOU for evaluating the course material of Fashion and Apparel Design program of Burdwan University, West Bengal, November 2006.

EDUCATIONAL ADMINISTRATION

- Serving as Coordinator, IGNOU Study Centre – 38039 of Regional Centre Delhi-3 since August 2021.
- Served as the Coordinator of the Internal Quality Assurance Cell (IQAC) of Bhagini Nivedita College from April 2014 to December 2015. In this capacity, was responsible for the implementation of several quality improvement measures and also actively took part in the preparation of NAAC self-study report.
- Assistant Coordinator of IGNOU Study Centre 38025 (Bhagini Nivedita College) for two semesters in 2013.
- Served as Acting Dean of the Faculty for two full semesters and Head of Department for one full year at Royal University for Women, Bahrain.
- Held the position of In-charge, Apparel Design & Construction Department in Bhagini Nivedita College from 1997-2009 and continued to hold the same position from Sept. 2012

ICT ADMINISTRATION

- Served as ICT and website coordinator, Bhagini Nivedita College since September 2012 to September 2019.
- Coordinated the creation of college website of Bhagini Nivedita College with website programmers. The tasks included providing design ideas, reviewing and finalising page layout, textual and graphical content and navigation.

Areas of Interest / Specialization

- Apparel retail and etail and related consumer preferences

Subjects Taught

- Apparel Design & Construction in BA Programme
- Fabric & Apparel Science in B.Sc. Home Sc. (Hons.)

Research Guidance

Co-Guided a Post-Graduate Dissertation on the topic “Study of Consumer Behavior towards Online shopping of Apparels in the context of COVID-19 lockdowns”

Publications Profile

- Mohan, R. (2020). Unit-2 Concepts and Priciples of textile fibers. In BFDI-073 Introduction to Fashion Industry Block-1 Understanding of Fashion Industry (pp. 7–24). Indira Gandhi National Open University, 2020. ISBN: : 978-93-90496-74-7 <http://egyankosh.ac.in//handle/123456789/61757>
- Mohan, R. (2020). Unit-1 Understanding and sourcing of fabrics. In BFDI-073 Introduction to Fashion Industry Block-1 Understanding of Fashion Industry (pp. 7–24). Indira Gandhi National Open University, 2020. ISBN: 978-93-90496-74-7 <http://egyankosh.ac.in//handle/123456789/61756>
- Mohan, R. (2020). Unit-1 Theories and functions of clothing. In BFDI-071 Fundamentals of Fashion Design Block-1 Fashion Design: Historical Context (pp. 5–20). Indira Gandhi National Open University, 2020. ISBN: 978-93-90496-73-0 <http://egyankosh.ac.in//handle/123456789/61093>

- Mohan, R. (2020). Unit 9 Overview of Retailing. In BFDI-073 Introduction to Fashion Industry Block3 Fashion retailing (pp. 3-20). Indira Gandhi National Open University, 2020. ISBN: : 978-93-90496-74-7 <http://egyankosh.ac.in//handle/123456789/61782>
- Mohan, R. and C. Gupta. (2008). Need for Cluster based Marketing Strategies in Apparel Retailing. In Mittal, R.K. and Handa Meenakshi (Eds.), Unleashing the Power of Retail (pp. 147-160). Wisdom Publications. Delhi. ISBN: 81-89547-45-3
- Mohan, R. and C. Gupta. 2007. Consumer preference patterns in apparel retailing in India. Proceedings of the Fourth Asia Pacific Retail Conference, Bangkok, Thailand. Retrieved March 17, 2009 from <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.120.6508&rep=rep1&type=pdf#page=223>
- Paper on “Innovative Approach to E-tailing of Different Type of Garments” in the Compendium of Papers titled “Excellence in Home Science Contemporary Issues and Concerns” published by Lady Irwin College, 2007.
- Abstract of paper on “Epigenesis of Consumer Preferences relating to Apparel Retailing” in the Conference publication of the International Platinum Jubilee Conference of Lady Irwin College, 2007.
- Abstract of paper on “Retailing and E-tailing of apparel: A comparative analysis of strengths and weaknesses” in the Book of papers of the National Textile Seminar held on 29th January 2005 at Lady Irwin College, New Delhi.
- A paper on “Application of Yellow-dyes on Silk” in Colourage, May’95

Publications in the Last one year

Conference Organization/ Presentations (in the last three years)

- Expert speaker at the Webinar on the "*Art of Effective Dressing* ", organized by Department of Fabric & Apparel Science, Lakshmi Bai College, University of Delhi, on July 23, 2021.
- Expert speaker at an On-Line Orientation cum Training Programme for the Teachers of KGBV Schools in Gujarat, Organised by National Institute of Open Schooling (NIOS) on July 27, 2021 and November 24, 2021.
- Expert Speaker at the live telecast on various topics of the Course on ‘Fibre to Fabric (Code 668)’ from Feb – November 2021.
- Appeared as a Subject Expert on Gyandarshan Television Programmes of the Certificate Programme in Fashion Design (CFDE) of the School of Vocational Education and Training (SOVET) of Indira Gandhi Open University (IGNOU) on March 26, 2019, September 26, 2019, November 5, 2019

Research Projects (Major Grants/Research Collaboration)

Awards and Distinctions

- Received the Best Teacher Award for 2014-15 from the Govt. Of NCT of Delhi for all round good performance.

Association With Professional Bodies
<ul style="list-style-type: none">• Member of the Home Science Association of India• Life Member of Lady Irwin College Alumni Association, Fabric and Apparel Science Chapter
Other Activities